

TRENDY





PRODUCT POSITIONING

Core concept: "Simple but not plain, luxurious but not ostentatious". Designed for modern urbanites, focusing on both elegant appearance and practical functions, meeting the pursuit of light luxury life.





SERIESOVERVIEW

TRENDY

27 hanging card products. Fabrics use eco-friendly natural fibers (organic cotton, linen, etc.), with natural softness, drape and skin-friendliness. Features: anti-static, UV-proof.



STYLEANALYSIS

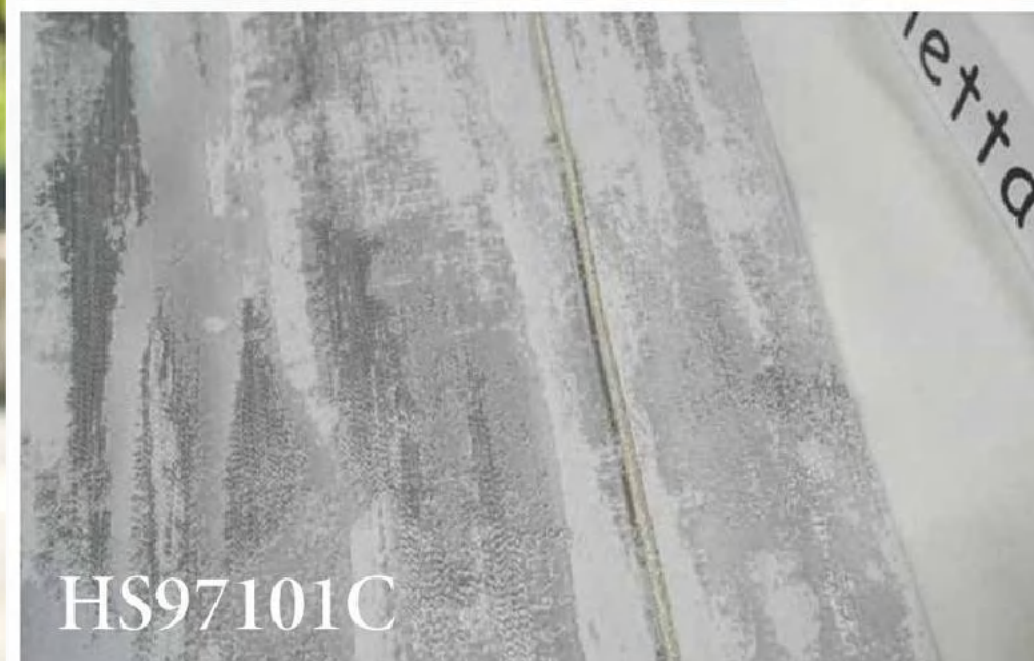
Light luxury: simple with moderate luxury elements, emphasizing quality, details and comfort. Simple design, smooth lines. Fashionable and simple fabrics are popular in modern home and fashion fields.



SPACEADAPTATION

Uses soft tones like off-white, light gray, with champagne gold. Similar colors match naturally; complementary colors stand out. Simple fabrics add modern feel, balancing luxury and practicality.





Subtle shiny surfaces add elegance. Abstract vertical lines stretch space visually, creating a simple and bright living atmosphere.



Fabrics are simple but elegant, with elegant colors, leaving room for imagination.





Inspired by light, uses cotton, polyester and special techniques. Combines aesthetics and functions.

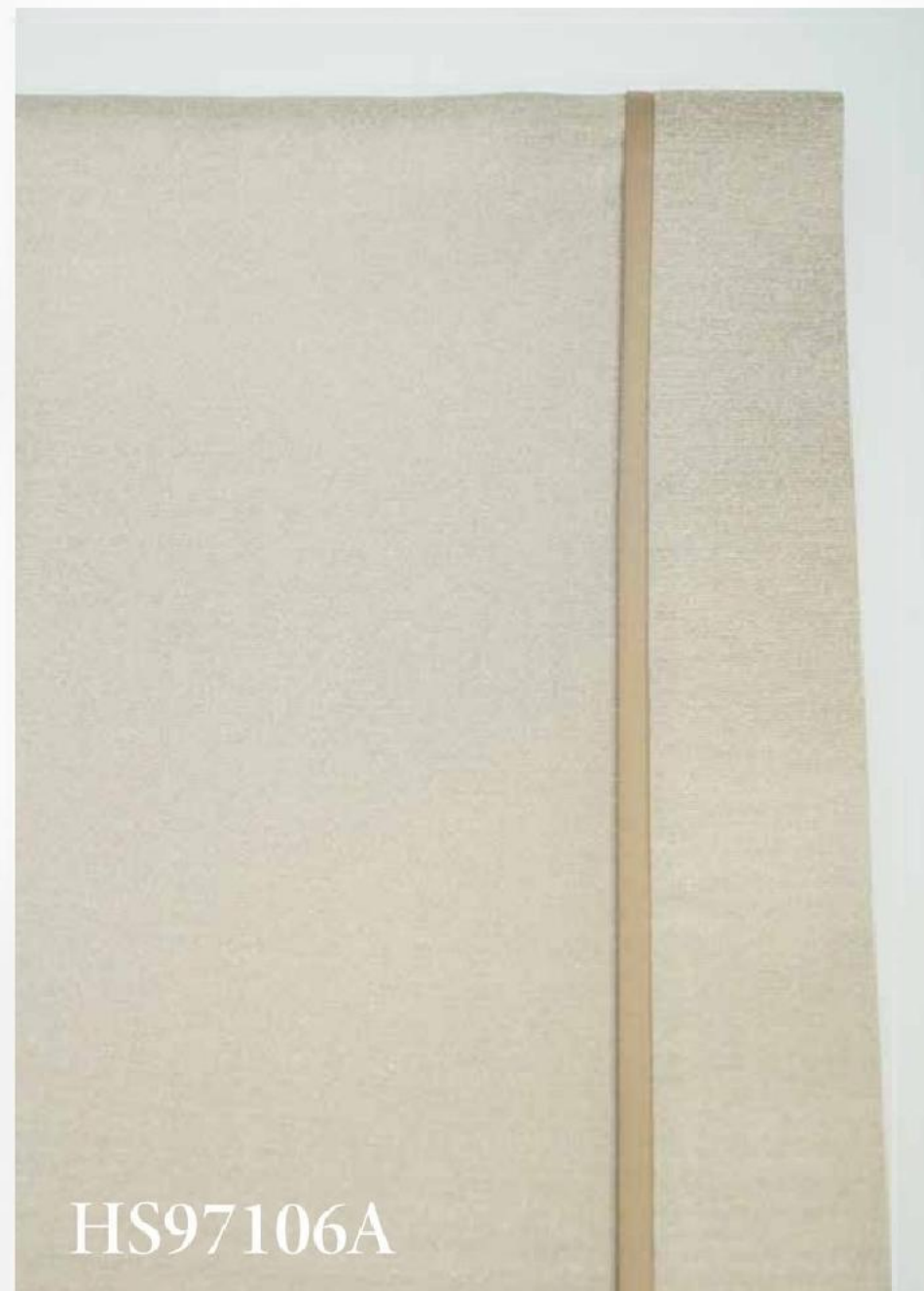
Boldly integrates design and art, using neutral earth tones to show natural texture and softness, low-key and connotative.





Pattern inspired by watercolor herringbone and rain lines, with layered texture, more three-dimensional.





"Simplicity is not boring". Plain design shows charming texture. Hidden patterns from yarn weaving, light luxury effect, soft and comfortable.





Mottled texture follows geometric aesthetics, showing rhythm.
Modern abstract texture, ideal for quality life.

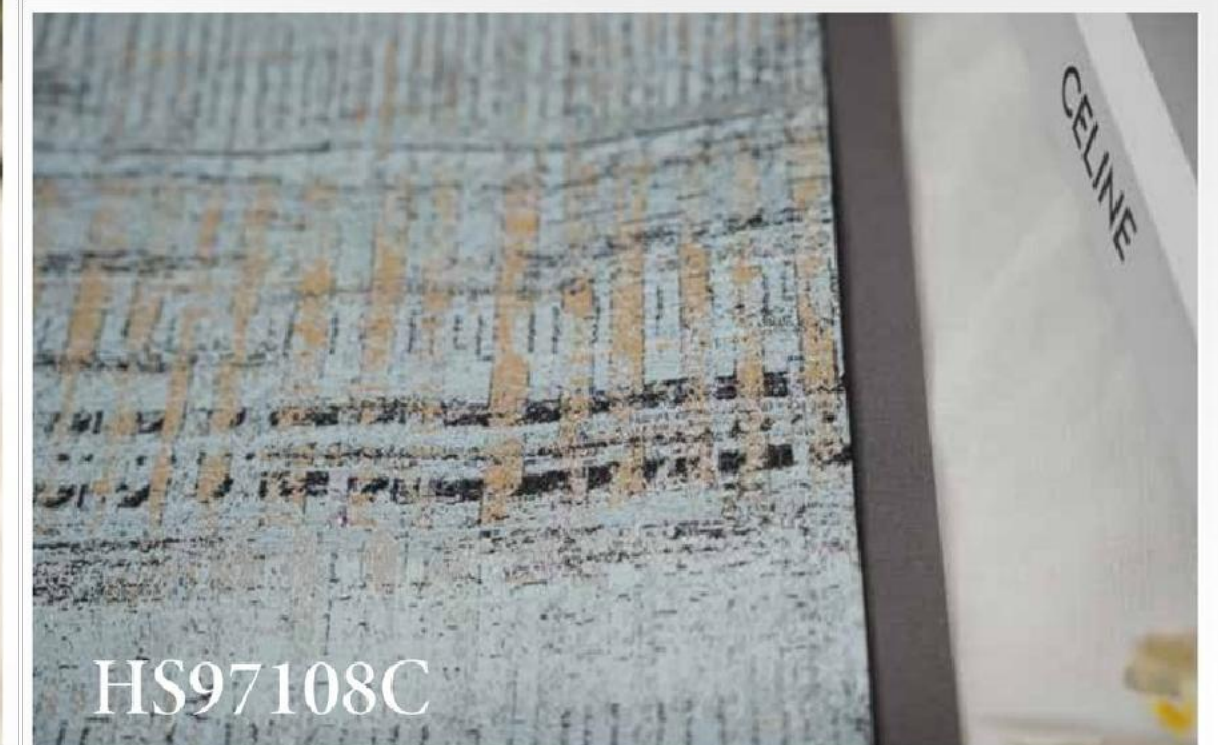




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Inspired by relief art, with overlapping elements creating rich visual depth.

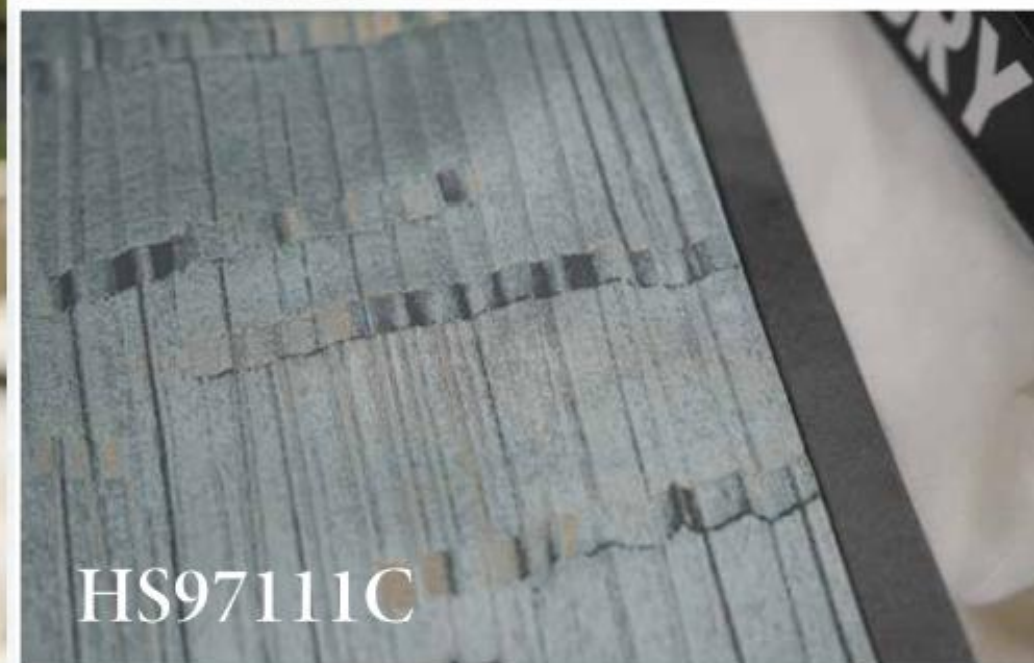
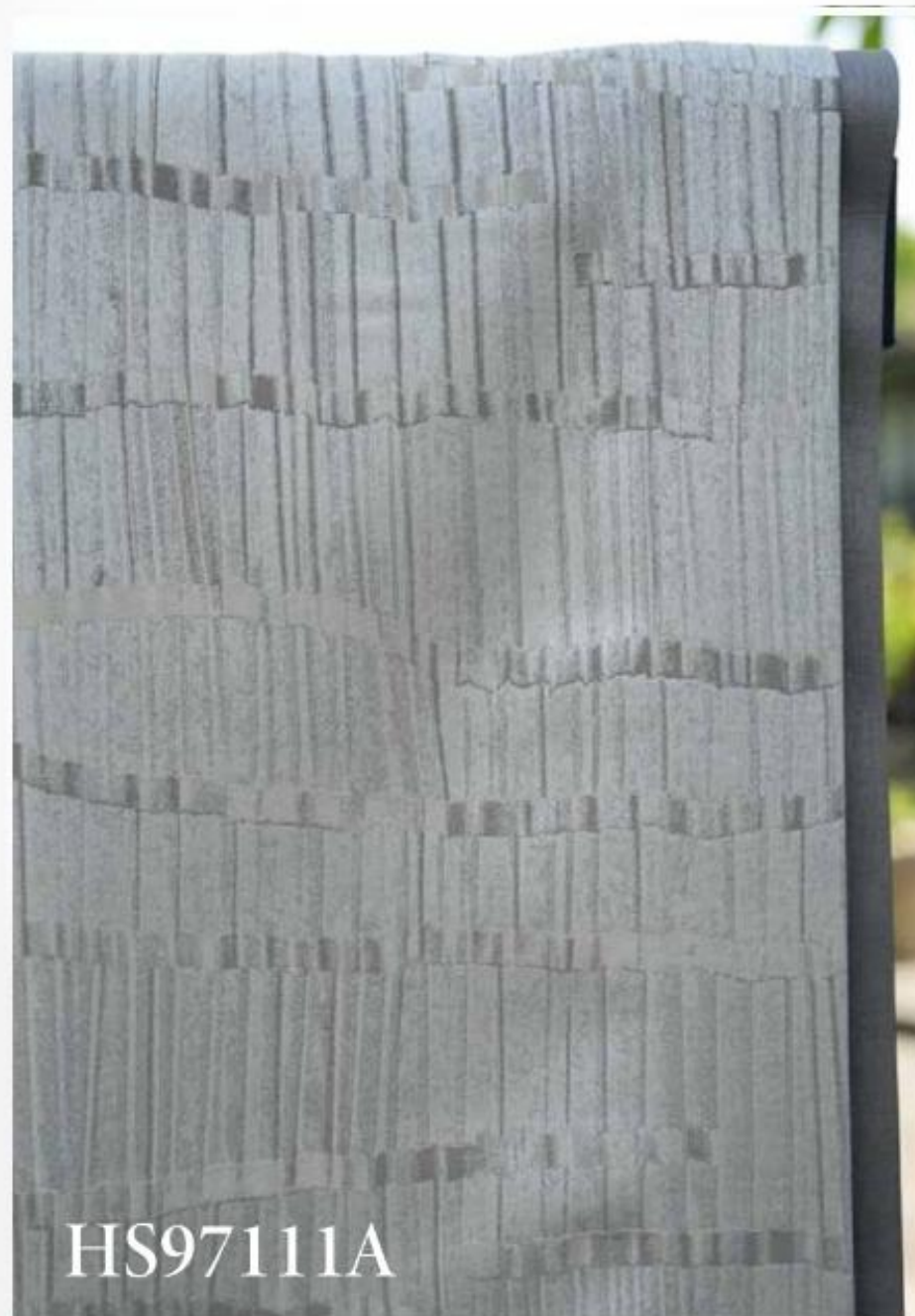
Pattern inspired by "sunset glow", using oil painting techniques to keep the natural mood.





Abandons complex colors, shows pure beauty with single color. Rich texture from mature weaving, adapting to modern light luxury and Italian styles.

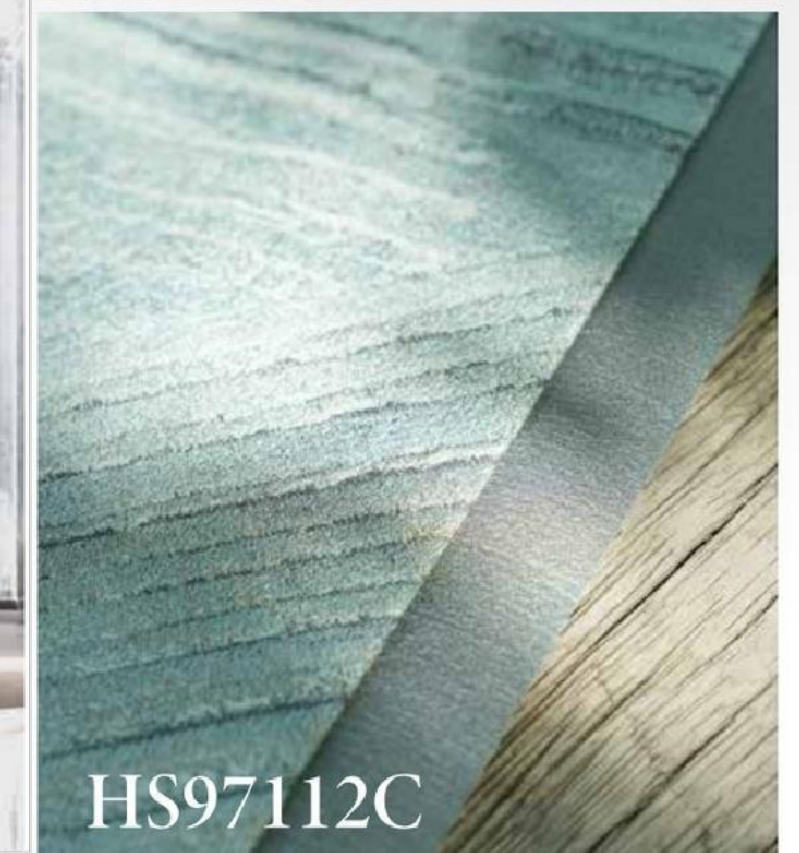




Fabric like calm lake with ripples, showing beauty of integration with different colors and materials.



Inspired by stone carving art, a witness of rich culture.





Pattern from life thinking, like abstract brush graffiti, making people meditate.

Fluid art: emphasizes artists' intuition on colors and materials, unique and unpredictable.

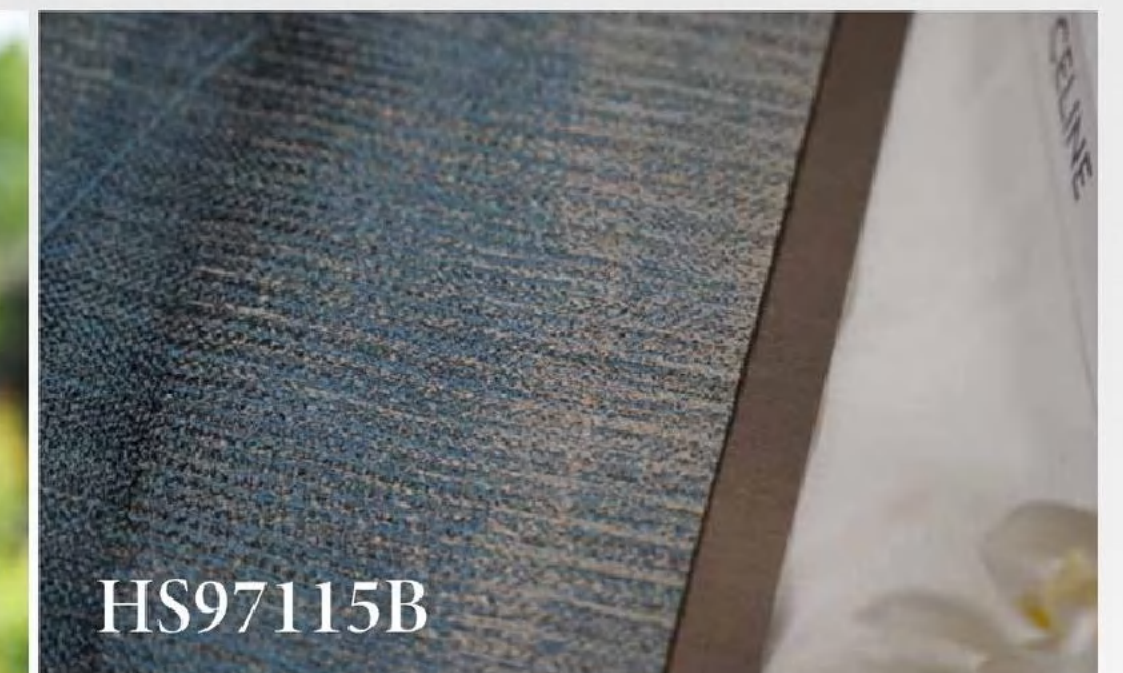




Exquisite lines interweave with geometric lines, showing delicate fabric texture, creating fashionable images.



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Inspired by misty cities, using different techniques to show color mottles, like modern cities in paintings.



Inspired by sunshine, bringing comfortable and warm atmosphere to space.





Inspired by natural trees, a timeless element. Soft and breathable, simple with high quality.

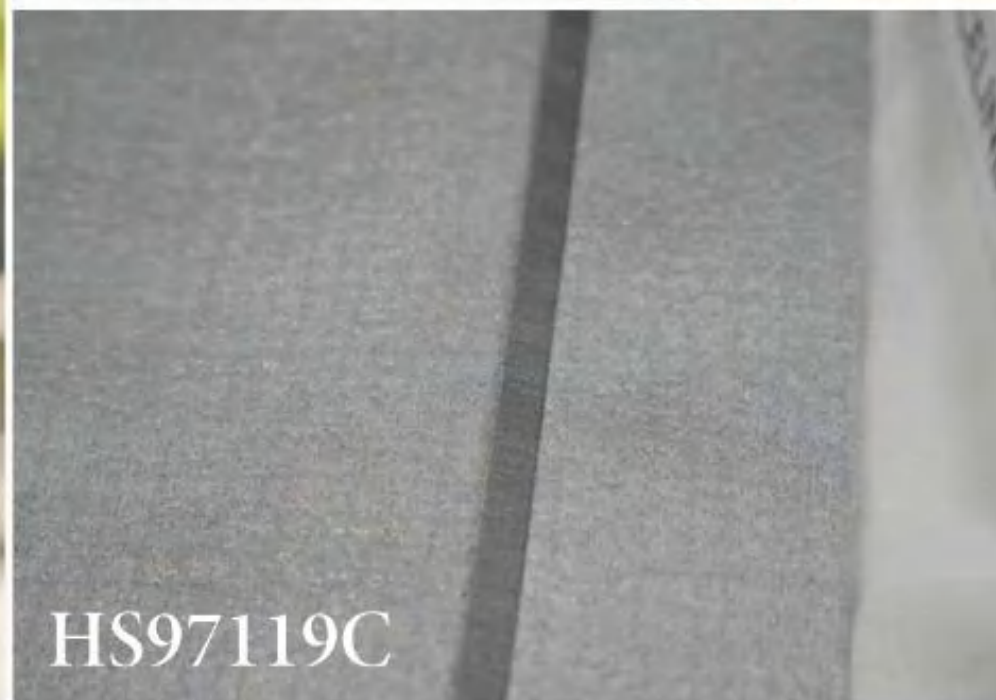
Inspired by post-rain moss, with changing texture from fabric structure, simple and high-quality.



HS97119A



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HS97119C





Pattern with futuristic lines, like nebula, with fine dot texture, creating rich vision.





Combines overlapping mountains and deconstruction, extending vision. Uses cotton, silk and polyester, with unique techniques and color gradients.



Pattern from right-angle turns of lines, showing symmetry and new aesthetic layers, connecting color and texture.





Inspired by "gradient wood texture", natural, soft color, unique texture, simple and natural.

Small checks in regular geometric arrangement, with smooth lines, matching base fabric texture, suitable for various home scenes.



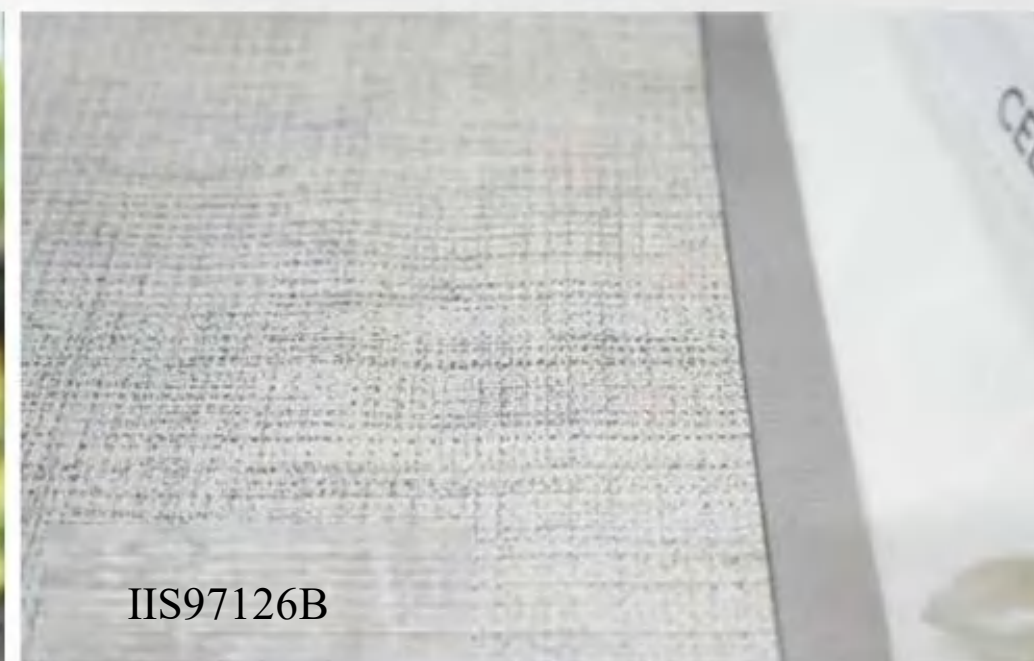


Geometric lines like drizzle, interweaving to show layering and modern beauty.





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HS9712



Crisscross checks, simple and elegant, adding delicacy and light luxury.

Pattern inspired by "light and shadow", capturing light's movement track, like meteor or fireworks.





THANKS