



PRISTINE

The beauty of silence Go to a quiet and elegant residence

Product Positioning

Riyu Curtains targets mid-to-high-end market, for consumers pursuing quality life and valuing details and taste, providing high-quality products and services.



With "return to nature, quiet life" as the core design concept, it combines natural elements with modern home design to create simple, comfortable and natural curtain products. It aims to build a quiet, relaxing home atmosphere in harmony with nature.



Natural–Coexistence Series

PRISTINE natural style has 20 products. The fabric adds eco-friendly natural fibers (like organic cotton, linen). It's soft, drapable, skin-friendly, anti-static and UV-proof.

STYLE ANALYSIS



IRIS WHERPEN

TRA

MAEKAWA

JOSEPH BRUNO - Museum

inspo

Natural style emphasizes harmony of natural materials and colors, creating a quiet, natural, warm atmosphere with both simplicity and fashion.

Space Adaptation

Uses raw-textured wall materials, with vintage ceramics and natural fabrics, conveying a quiet, simple mood.

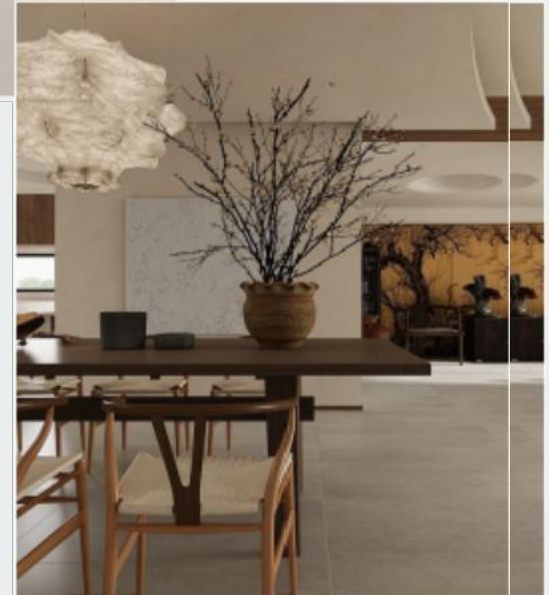


Matches light wood floors and white walls with natural material, creating a warm living environment.

Pursues tranquility, simplicity and Zen; curtains with moderate drape soften space lines.



The traditional charm can be combined with modern simplicity.



W6803



Unique pattern design: simple geometric lines integrated via jacquard, like ink spreading on paper, low-key and artistic. The fabric with natural texture, soft luster and comfortable touch fits natural spaces.



HZ98101A



HZ98101B



W6801



HZ98102A



HZ98102B

The fabric's roughness and softness mix for a wonderful feel. As curtains, it moves with wind, bringing a natural vibe. Eco-friendly fibers make it skin-friendly and breathable, ideal for a cozy sleep environment.

The fabric shows subtle block textures through structure, with a delicate feel and rich visual layers. It's wear-resistant and waterproof, with adjusted colors to fit diverse spaces.



W6658

W6802



HZ98104A

Creating texture explores light and shadow. It charms softly; close up, textures and patterns blend, adding artistic vibe to space.



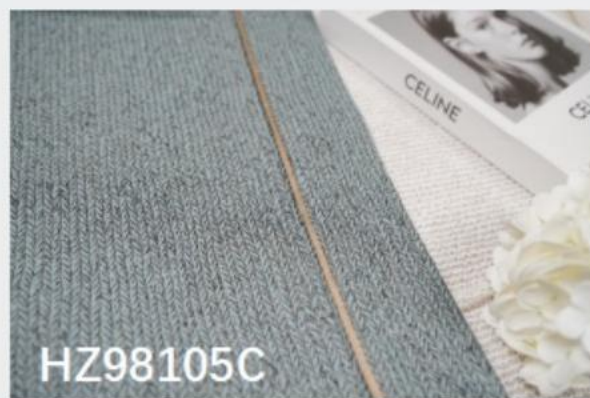
HZ98104A



HZ98104B

W6646

Knitted texture is warm, with clear colored stripes showing 3D effect. It has 8 low-saturation colors, feeling delicate and layered. Durable, wrinkle-resistant, quick-drying and shape-stable.



W6647



Inspired by tree bark in wind and rain, with interlaced yarns. Custom weft enhances the look. Soft, with fine patterns and good drape, suitable for modern spaces.



The fabric looks like a painting of sea waves, with lines showing the sea's power. Its smooth, flexible texture reflects nature's grandeur and elegance.



W6688





W6817

It uses fluid paint's natural flow to create visuals, relying on intuition for color and flow. Unique and unpredictable, with striking effects.



HZ98108A



HZ98108B



HZ98108C



W6820



HZ98109A



HZ98109B



HZ98109C



HZ98109D

Colors follow natural style, with soft base colors from nature, feeling warm and simple. Yarn combinations make straw patterns have subtle color changes, enhancing naturalness and 3D effect.

The fabric's spiral patterns like natural eddies attract. Lines alternate between real and virtual, adding layers and showing textile art's charm. Soft and delicate, it offers rich sensory enjoyment.



W6683

W6818

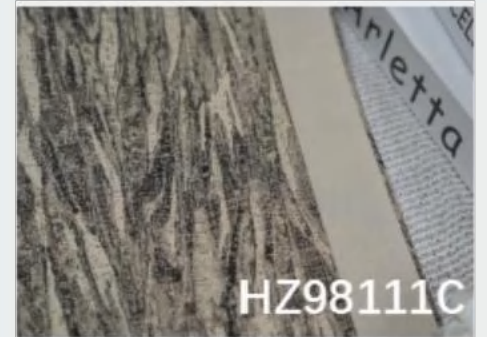


HZ98111A

It describes shapes and reflects yearning for good life and praise for vitality. The pattern conveys a positive, energetic attitude.



HZ98111B



HZ98111C



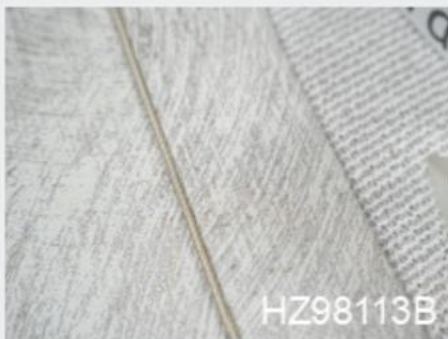
HZ98111D



Inspired by Chinese ink paintings, showing mountains, rivers and clouds. It has strong Oriental charm, made with special techniques, combining aesthetics and function.



Simple lines end space dullness, with a peaceful vibe. Fine texture stays in light and shadow, expressing soft beauty and creating a quality life atmosphere. Inspired by rock layers, with horizontal textures adding uniqueness. Plain, deep colors show mystery, natural beauty and cultural mood.



HZ98113

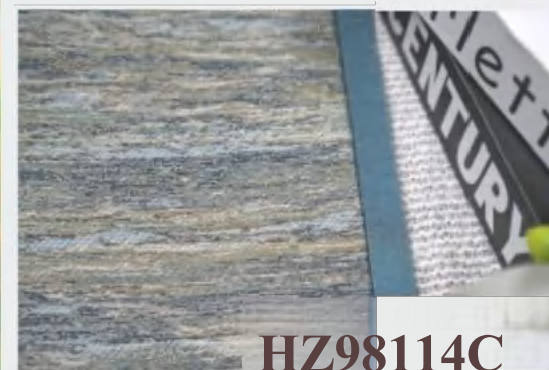
W6687



HZ98114A



HZ98114B

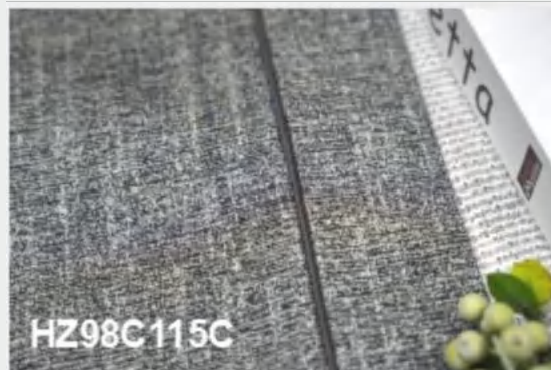


HZ98114C

Simple lines end space dullness, with a peaceful vibe. Fine texture stays in light and shadow, expressing soft beauty and creating a quality life atmosphere. Inspired by rock layers, with horizontal textures adding uniqueness. Plain, deep colors show mystery, natural beauty and cultural mood.

W6684

The fabric stands out with fine texture and unique feel. Selected yarns and special weaving make textures rich and delicate, feeling soft and layered.



W6809



Designed for "immersive natural experience", it shows mountain views with layers and streams, helping people relax. Made of natural fibers, soft, drapable and elegant.



W6655

It shows a lively forest with old trees and birds. Low-saturation colors give the space a unique high-end feel.



HZ98117A



HZ98117B



HZ98117C

W6691

Fine textures interweave, with twist curves and lines blending, inspiring imagination. It shows excellent contemporary art and craftsmanship.





HZ98119A

W6679

This jacquard fabric meets the yearning for purity and nature, blending design and art. Neutral earth tones show natural texture, feeling profound, inspiring awe for Earth's beauty.



HZ98119B



HZ98119C

W6819



Surface textures are like traces in ancient forests, with mottled patterns creating a simple, wild beauty. Slightly rough, it feels natural.

THANKYOU